



Our Mission

The mission of Ocean Futures Society is to explore our global ocean, inspiring and educating people throughout the world to act responsibly for its protection, documenting the critical connection between humanity and nature, and celebrating the ocean's vital importance to the survival of all life on our planet.

The decision to make membership in Ocean Futures both free and web-based was carefully considered. Free membership allows us to partner with other similar organizations without competing for members or membership fees. In addition, it allows children, without financial resources, to have access to our information. As a non-profit organization with limited resources, having a web-based membership allows us to communicate with growing numbers of people at no additional expense or consumption of resources. We hope that members will share information on Ocean Futures and its mission with those who do not have access to electronic media.

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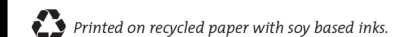
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JEAN-MICHEL COUSTEAU'S

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A Voice for the Ocean.



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WWW.OCEANFUTURES.ORG



*“Protect the
Ocean and You
Protect Yourself.”*

Why Now?

For more than 60 years, Jean-Michel Cousteau, his father and family have been part of the greatest exploration of the ocean in all of history.

Yet today we barely know as much about the ocean floor as we do about the hidden side of the moon. We do know that the health of the oceans is declining due to human impact. The planet is sick, and its temperature is rising.

We know what to do. What is lacking is inspiration, listening to the heart, which motivates action.

Jean-Michel's father, Jacques Cousteau, said, "People protect what they love." Realizing that "We can't protect what we don't yet understand," Jean-Michel Cousteau has dedicated Ocean Futures to advancing critical knowledge for a world increasingly in need of information and inspiration.

Global Action

Committed to exploring the connection between our actions and the health of the ocean, Ocean Futures recognizes these priorities:

- **Clean Water**, the essence of life and a birthright for everyone, must become available to all people now.
- **Coastal Marine Habitats**, coral reefs, estuaries and wetlands, must receive protection in order to assure the ocean's quality of life and thus our own.
- **Marine Mammals**, our biological counterparts in the sea, must be protected from human impact.
- **Sustainable Fisheries** must be created to reflect our ability to manage natural resources wisely.

Now more than ever, we know that *EVERYTHING IS CONNECTED*. Our own lives are profoundly affected by our actions toward the ocean.

Ocean Futures Programs

In order to realize its mission, Ocean Futures Society is actively involved in programs and projects to create a shift in perception, behavior and policy toward wiser choices in our relationship with the natural system. Examples include:

- **Sustainable Reefs Project**: An educational program for tropical island nations
- **Ambassadors of the Environment**: Educational programs at eight sites around the world
- **"Jean-Michel Cousteau Ocean Adventures,"** a multi-year documentary film series with PBS/KQED
- **"America's Underwater Treasures,"** the first in a series of green press books
- **Sustainable Ecotourism**
- **Water Quality Campaign**
- **Action Partnerships**

For information on Ocean Futures Society Programs, visit
WWW.OCEANFUTURES.ORG

Membership and Support

HOW TO SUPPORT OCEAN FUTURES SOCIETY

Free membership allows us to inform the greatest number of people on issues, discoveries and stories relating to the global ocean system and its relevance to us all. As a non-profit 501(c) 3 organization, we depend on public support. Your financial contribution results in projects to preserve the health of our ocean planet for generations to come. Through environmental education programs and multimedia to inspire action, we reinforce the concept "Protect the ocean and you protect yourself." You can give to Ocean Futures in ways that are convenient for you and that allow us to teach people that we are all connected to each other and to our environment.

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|--|---|
| <input type="checkbox"/> Join Ocean Futures Society, Membership is Free and Online | <input type="checkbox"/> Make a Donation as a Gift |
| <input type="checkbox"/> Make Monthly Online Tax-Deductible Donations | <input type="checkbox"/> Make a Gift of Stock |
| <input type="checkbox"/> Make a Tax-Deductible Donation | <input type="checkbox"/> Include OFS in Your Estate Plans |
| | <input type="checkbox"/> Make a Donation Through Workplace Giving |

Visit Our Website and Choose Your Way to Support OFS.

WWW.OCEANFUTURES.ORG

Thank you for protecting our ocean planet.

As a nonprofit, marine conservation and education organization, Ocean Futures Society is committed to exploring the connections between nature and humanity through education and visual media to inspire, educate and protect the natural world.

YES, I WOULD LIKE TO SUPPORT OCEAN FUTURES SOCIETY.

- ☐ I want to become a member. Please add my name and email to the OFS membership list.
- ☐ Enclosed is my tax-deductible gift of:
- ☐ \$1000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$35 ☐ Other _____
- ☐ I want to make a recurring donation every month _____ (amt.)
- ☐ I want to pay for my membership. Here is my payment of _____ (amt.)
- ☐ VISA ☐ MC ☐ AMEX

Card Number _____ Exp. Date _____

Authorized Signature _____

Name _____

Address _____

City, State, Zip _____

Phone (_____) _____ Email _____

If paying by check, please make it out to Ocean Futures Society. Record our tax ID number on the check and in your ledger: Tax ID #95-4455199

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